

ANGELLE ERICKSON



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WORK

SEO Copywriter/ Graphic Designer

Highstreet Advertising

July 2022- present

- Implementing Search Engine Optimization strategies in written copy content for 35 clients monthly
- Collaborating on ad campaign development with project managers
- Curating and designing graphics for company and client blogs and posts

Communication Department Assistant

Brigham Young University - Idaho

Sept. 2021- July 2022

- Collaborated directly with academic staff and university professors in developing educational resources
- Improved the functions of workflow tasks and procedures within the Communication office
- Designed webpage resource for Department Canvas site, showcase events, and other department programs

Digital Intern

AssetMark

June 2021- August 2021

- Developed and researched campaign workflow processes simplifying the development of LEAD Gen
- Selected out of 300 applicants to participate in this role
- Created and presented projects and ideation in a corporate setting

EDUCATION

Bachelor of Science- Visual Communication

Brigham Young University - Idaho

2018-2022

Creating and leading projects as art director, I developed and designed various projects in different mediums relevant to commercial visual media.

High School Diploma

Desert Hills High School

2014-2017

While completing my high school diploma, I participated in DECA, the HOSA council, and the service club. My cumulative GPA was a 3.72

SKILLS & SOFTWARES



Graphic Design



UI/UX



German



Art Direction



Branding



Microsoft Suite



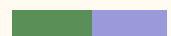
Illustrator



Photoshop



Dad joke teller



Figma



Communication (written & verbal)

EXTRA, EXTRA!

Volunteer Mission

Alpine Region 2019-2020

Performed humanitarian services, taught applied principles and volunteered as a media creative director

Academic Awards

- Gordon B. Hinckley Communicator award
- DHHS German Student of the Year
- 3x DECA District Champion